

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|-------|--|-------------------------|------------------|---------|------------------|
| S1 | 1 | ("6544042").PN. | US-PGPU B; USPAT | OR | OFF | 2005/08/09 15:35 |
| S2 | 10920 | (709/203,217-219).CCLS. | US-PGPU B; USPAT | OR | OFF | 2005/08/09 15:40 |
| S3 | 8775 | (705/10,14,26,27).CCLS. | US-PGPU B; USPAT | OR | OFF | 2005/08/09 15:41 |
| S5 | 20 | S3 and S4 | USPAT | OR | ON | 2005/08/09 15:43 |
| S4 | 150 | ((target\$3 or custom\$4 or market\$3 or feedback or advertis\$6) and content and (proxy or server or intermediary)).ab. | USPAT | OR | ON | 2005/08/09 16:02 |
| S6 | 42 | S4 and (user or client or personal) near5 (id or identifier) | USPAT | OR | ON | 2005/08/09 16:04 |
| S7 | 26 | S4 and (user or client or personal) near5 (id or identifier) same (includ\$3 or embed\$ or append\$) | USPAT | OR | ON | 2005/08/09 16:05 |
| S8 | 6 | ("5948061" "5949419" "6018748" "6038598" "6226656" "6286043").PN. | US-PGPU B; USPAT; USOCR | OR | ON | 2005/08/09 17:20 |
| S9 | 100 | (analy\$5 or review\$3) near5 content same (target\$3 or custom\$4) same (advertis\$6) same (user or client or customer) | US-PGPU B; USPAT; USOCR | OR | ON | 2005/08/09 17:24 |
| L5 | 111 | (document) same (web or internet) and (bar\$1code) same (print\$3) | USPAT | OR | ON | 2005/08/10 11:45 |
| L6 | 48 | (document) same (web or internet) and (bar\$1code) same (print\$3) same (user or client or personal or identifier or id) | USPAT | OR | ON | 2005/08/10 11:46 |

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|-----|----|---|--|----|----|------------------|
| L7 | 24 | (document) same (web or internet) and (bar\$1code) same (print\$3) same (user or client or personal or identifier or id) same (page or content or document) | USPAT | OR | ON | 2005/08/10 11:54 |
| L11 | 14 | (web or internet) and (bar\$1code) same (pre-print\$3) same (user or client or personal or identifier or id) | USPAT | OR | ON | 2005/08/10 11:55 |
| L10 | 1 | l9 and bar\$1code | US-PGPU B; USPAT; USOCR | OR | ON | 2005/08/10 11:55 |
| L9 | 28 | ("5506946" "5633733" "5666215" "5680223" "5684610" "5696850" "5703701" "5706457" "5751451" "5754308" "5760916" "5760917" "5764368" "5764870" "5768444" "5778109" "5786904" "5799113" "5799219" "5801856" "5828461" "5838457" "5841885" "5862297" "5864411" "5926288" "5937107" "5949551").PN. | US-PGPU B; USPAT; USOCR | OR | ON | 2005/08/10 11:55 |
| S10 | 35 | (analy\$5 or review\$3) near5 content same (target\$3 or custom\$4) same (advertis\$6) same (user or client or customer) | USPAT | OR | ON | 2005/08/10 14:19 |
| L14 | 6 | (web or internet) and (bar\$1code) same (print\$3) same (user or client or personal or identifier or id) same (order adj form) | US-PGPU B; EPO; JPO; DERWEN T; IBM_TDB | OR | ON | 2005/08/10 14:19 |
| L8 | 4 | (web or internet) and (bar\$1code) same (print\$3) same (user or client or personal or identifier or id) same (order adj form) | USPAT | OR | ON | 2005/08/10 14:19 |

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|-----|----|--|---|----|----|---------------------|
| L16 | 22 | (analy\$5 or review\$3) near5 content same (target\$3 or custom\$4) same (advertis\$6) same (user or client or customer) and (user or client or personal) near5 (id or identifier) | US-PGPU B; EPO; JPO; DERWEN T; IBM_TDB | OR | ON | 2005/08/10 14:20 |
| L15 | 74 | (analy\$5 or review\$3) near5 content same (target\$3 or custom\$4) same (advertis\$6) same (user or client or customer) | US-PGPU B; EPO; JPO; DERWEN T; IBM_TDB | OR | ON | 2005/08/10 14:20 |
| L18 | 64 | (analy\$5 or review\$3) near5 content same (target\$3 or custom\$4) same (advertis\$6) same (user or client or customer) and (order or purchase) | US-PGPU B; EPO; JPO; DERWEN T; IBM_TDB | OR | ON | 2005/08/10 14:21 |
| L17 | 1 | (analy\$5 or review\$3) near5 content same (target\$3 or custom\$4) same (advertis\$6) same (user or client or customer) and (order adj form) | US-PGPU B; EPO; JPO; DERWEN T; IBM_TDB | OR | ON | 2005/08/10 14:21 |